



College of Arts and Sciences  
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September 11, 2012

Lee Blonder, Chair  
University Senate  
203 Main Building  
Lexington, KY 40506-0032

Dear Dr. Blonder:

I am pleased to indicate my approval of the proposal to reinstate the **Foreign Language International Economics (FLIE) Undergraduate Major**. The enclosed proposal has been carefully vetted by the college's Educational Policy Committee in close consultation with the Dean's office. It is the result of broad reflection and much discussion. The College has sufficient resources in place to fully support the proposed program in its revised form, and is, moreover, committed to fostering its growth over time.

This bachelor's degree program had a long history as an interdisciplinary major until it was absorbed into the International Studies degree in 2006-7. See the data on A&S majors available at:

<http://www.uky.edu/IRPE/students/enrollment/college/deglev.f0211.02AS.shtml>

As a stand-alone degree, we served up to 175 declared FLIE majors in any given year; however, when this degree was relegated to be a track within the International Studies major, the numbers of students dwindled remarkably. We wish to reinstate this degree upon the request of the faculty of Modern and Classical Languages, Hispanic Studies, and Economics. Faculty members from these departments constitute the steering committee for this interdisciplinary degree program, which will have a dedicated Director of Undergraduate Studies and the support of a professional advisor. Please feel free to contact me if you have any questions.

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Sincerely,

A handwritten signature in black ink, appearing to read 'MLK', with a long, sweeping horizontal stroke at the end.

Mark Lawrence Kornbluh  
Dean

MLK: aml

cc: David Blackwell, Dean, Gatton College of Business  
Anna Bosch, Associate Dean for Undergraduate Programs  
William Hoyt, Chair, Department of Economics  
Jeanmarie Rouhier-Willoughby, Chair, Department of Modern & Classical  
Languages, Literatures and Cultures  
Ana Rueda, Chair, Department of Hispanic Studies

**From:** "Bosch, Anna" <[anna.bosch@uky.edu](mailto:anna.bosch@uky.edu)>

**Date:** October 9, 2012, 12:06:02 PM EDT

**To:** "Badger, Karen" <[karen.badger@uky.edu](mailto:karen.badger@uky.edu)>

**Cc:** "Rouhier-Willoughby, Jeanmarie" <[j.rouhier@uky.edu](mailto:j.rouhier@uky.edu)>, "Rueda, Ana" <[rueda@uky.edu](mailto:rueda@uky.edu)>, "Hoyt, Gail" <[ghoyt@email.uky.edu](mailto:ghoyt@email.uky.edu)>, "Hanson, Roxie" <[rhanson@email.uky.edu](mailto:rhanson@email.uky.edu)>, "Kornbluh, Mark" <[kornbluh@uky.edu](mailto:kornbluh@uky.edu)>, "Hoyt, William" <[whoyt@email.uky.edu](mailto:whoyt@email.uky.edu)>

**Subject:** renewed FLIE degree

Dear Karen,

Thanks very much for your questions, which are themselves helpful as we develop new programs, or revise old programs such as FLIE.

First, the FLIE degree is an A&S degree – it was located in A&S in its previous incarnation as a stand-alone degree (prior to 2006); it is an A&S degree in its current status as a track within International Studies; and it will continue to be an A&S degree. FLIE students must satisfy A&S college requirements; they are advised by A&S advisors; they are eligible to be A&S ambassadors, and they participate in other A&S activities as students within our college.

Having said that, let me also emphasize that the department of Economics in the Gatton School has always worked closely with our college, and we are delighted to continue this fertile cooperation: A&S ‘shares’ two additional degrees with Economics: (1) the bachelor’s degree in Economics, and (2) the bachelor’s degree in Mathematical Economics, both of which are housed within A&S.

In answer to your second question, in fact, the FLIE steering committee intends to identify a Director of Undergraduate Studies for the FLIE major, though this person hasn’t yet been named. You rightly point out that a DUS would be important to the smooth functioning of the undergraduate major, to be available for advising in addition to the professional advisors, and to assist the steering committee with policy and curricular decisions. That person will be named when the degree is approved.

Thanks very much for bringing our proposal to the Undergraduate Council; we look forward to hearing from you.

Best wishes,

Anna

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Anna Bosch / Associate Dean for Undergraduate Programs / College of Arts & Sciences  
249 Patterson Office Tower / University of Kentucky / Lexington, KY 40506-0027 USA  
tel: 859-257-6689 / email: [bosch@uky.edu](mailto:bosch@uky.edu)

CHANGE UNDERGRADUATE PROGRAM FORM

**1. General Information**

College:	<u>Arts and Sciences</u>	Department:	<u>Modern and Classical Languages, Literatures and Cultures/Hispanic Studies/Economics</u>		
Current Major Name:	<u>FLIE</u>	Proposed Major Name:	<u>FLIE</u>		
Current Degree Title:	<u>BA/BS</u>	Proposed Degree Title:	<u>BA/BS</u>		
Formal Option(s):	_____	Proposed Formal Option(s):	_____		
Specialty Field w/in Formal Option:	_____	Proposed Specialty Field w/in Formal Options:	_____		
Date of Contact with Associate Provost for Academic Administration <sup>1</sup> :	<u>April 2012</u>				
Bulletin (yr & pgs):	<u>2012-2013 pp. 140-150</u>	CIP Code <sup>1</sup> :	<u>30.9999.03</u>	Today's Date:	<u>8/6/12</u>
Accrediting Agency (if applicable):	_____				
Requested Effective Date:	<input checked="" type="checkbox"/> Semester following approval.	OR	<input type="checkbox"/> Specific Date <sup>2</sup> :	_____	
Dept. Contact Person:	<u>Jeanmarie Rouhier-Willoughby</u>	Phone:	<u>7-1756</u>	Email:	<u>j.rouhier@uky.edu</u>

**2. General Education Curriculum for this Program:**

The new General Education curriculum is comprised of the equivalent of 30 credit hours of course work. There are, however, some courses that exceed 3 credits & this would result in more than 30 credits in some majors.

- There is no foreign language requirement for the new Gen Ed curriculum.
- There is no General Education Electives requirement.

**Please list the courses/credit hours currently used to fulfill the University Studies/General Education curriculum:**

Intellectual Inquiry (one course in each area)

Arts and Creativity any area course (3)  
Humanities any area course (3)  
Social Sciences any area course (3)  
Natural/Physical/Mathematical any area course (3)

Composition and Communication I CIS or WRD 110 (3)  
Composition and Communication II CIS or WRD 111 (3)

Quantitative Reasoning (one course in each area)

Quantitative Foundations any area course (3)  
Statistical Inferential Reasoning any area course (3)

Citizenship (one course in each area)

<sup>1</sup> Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

<sup>2</sup> Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

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Community, Culture and Citizenship in the USA any area course (3)  
Global Dynamics ANT 160, GEO 160, HIS 105, PS 235 or any area course (3)

Total General Education Hours: 30

***Please identify below the suggested courses/credit hours to fulfill the General Education curriculum.***

General Education Area		Course	Credit Hrs
<b>I. Intellectual Inquiry (one course in each area)</b>			
Arts and Creativity			
		<u>FR 103 French Cinema</u> <u>FR 205 The French Graphic Novel</u> <u>FR 225 French Film Noir</u> <u>GER 103 Fairy Tales in European Context</u> <u>GER 105 German Film Today</u> <u>MCL 100 The World of Language</u> <u>RUS 125 Mapping Russia (Subtitle required)</u> <u>RUS 270 Russian Culture 900-1900</u> <u>SPA 371 Latin American Cinema (Subtitle required)</u> <u>SPA 372 Spanish Cinema (Subtitle required) or any area course (3)</u>	<u>all 3 credit hours</u>
	Humanities		
	Social Sciences	<u>ECO 101 Contemporary Economic Issues or any area course</u>	<u>3 credits</u>
	Natural/Physical/Mathematical		
<b>II. Composition and Communication</b>			
	Composition and Communication I	CIS or WRD 110	3
	Composition and Communication II	CIS or WRD 111	3
<b>III. Quantitative Reasoning (one course in each area)</b>			
	Quantitative Foundations <sup>3</sup>		

<sup>3</sup> Note that MA 109 is NOT approved as a Quantitative Foundations course. Students in a major requiring calculus will use a calculus course (MA 113, 123, 137 or 138) while students not requiring calculus should take MA 111, PHI 120 or another approved course.

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Statistical Inferential Reasoning	_____	_____
<b>IV. Citizenship (one course in each area)</b>		
Community, Culture and Citizenship in the USA	<u>SPA 208 U.S. Latino Culture and Politics or any area course</u>	<u>all 3 credit hours</u>
Global Dynamics	<u>GER 342 War, Peace and Terror: Germany and Europe</u> <u>GER 361 German Cinema</u> <u>JPN 320 Introduction to Japanese Culture, Pre-Modern to 1868</u> <u>JPN 321 Introduction to Japanese Culture, Meiji (1868) to Present</u> <u>JPN 351 The Japanese Experience of the Twentieth Century</u> <u>RUS 125 Mapping Russia (Subtitle Required)</u> <u>RUS 271 Russian Culture 1900-Present</u> <u>RUS 370 Russian Folklore (in English) or any area course</u>	<u>all 3 credit hours</u>
<b>Total General Education Hours</b>		<u>30</u>

**3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).**

This degree program is to be administered by the Departments of Economics, Hispanic Studies, and Modern and Classical Languages. Representatives on the FLIE Coordinating Committee from each department, including faculty from all five languages currently involved in the program, participated in the discussion and approval of these changes.

**4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.**

Current	Proposed
<input checked="" type="checkbox"/> Standard University course offering. List: _____	<input checked="" type="checkbox"/> Standard University course offering. List: _____

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<input type="checkbox"/> Specific course – list: _____	<input type="checkbox"/> Specific course) – list: _____
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**5. List any changes to college-level requirements that must be satisfied.**

Current	Proposed
<input checked="" type="checkbox"/> Standard college requirement. List: <u>Baccalaureate degree requirements in A&amp;S:</u> <u>Foreign Language proficiency as stated in Bulletin</u> <u>3-6 college hours in disciplines in natural science</u> <u>3-6 college hours in disciplines in social science</u> <u>3-6 college hours in disciplines in humanities</u> <u>120 hours minimum that are acceptable to the</u> <u>College of A&amp;S</u> <u>90 hours minimum in College of A&amp;S</u> <u>39 hours at or above 300 level for BA or at least 60</u> <u>hours in physical, biological and/or mathemat -ical</u> <u>sciences for BS</u> <u>39 hours within the major</u> <u>1 course that includes some laboratory or field</u> <u>experience</u> <u>30 hours UK Core</u> <u>6 hours of free electives not counted toward UK</u> <u>Core or major</u> <u>University graduation writing and resident</u> <u>requirements</u>	<input checked="" type="checkbox"/> <i>Standard college requirement.</i> List: <u>no change</u>
<input type="checkbox"/> Specific required course – list: _____	<input type="checkbox"/> Specific course – list: _____

**6. List pre-major or pre-professional course requirements that will change, including credit hours.**

Current	Proposed
<u>NA</u>	<u>NA</u>

**7. List the major’s course requirements that will change, including credit hours.**

Current	Proposed
<u>FLIE/all language concentrations</u>  <u>no common core course</u>  <u>Economics Core Requirement</u>  <u>STA 291 Statistical Methods (3)</u> <u>ECO 201 Principles of Economics I (3)</u> <u>ECO 202 Principles of Economics II (3)</u> <u>ECO 391 Economic and Business Statistics (3)</u> <u>ECO 401 Intermediate Microeconomic Theory (3)</u> <u>ECO 402 Intermediate Macroeconomic Theory (3)</u> <u>ECO 300+ Any 300+ level ECO course (3)</u>  <u>Plus two of the following:</u>	<u>FLIE/ all language concentrations</u>  <u>All majors, regardless of their language of specialty,</u> <u>will be required to take MCL/SPA 300 (course</u> <u>already approved and in the teaching rotation)</u>  <u>no changes to the Economics Core Requirement</u>

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<u>ECO 471 International Trade (3)</u> <u>ECO 472 International Monetary Economics (3)</u> <u>ECO 473G Economic Development (3)</u>	
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8. Does the **pgm require** a minor AND does the proposed **change** affect the required minor?  N/A  Yes  No  
 If "Yes," indicate current courses and proposed changes below.

Current	Proposed
_____	_____

9. Does the proposed change affect any option(s)?  N/A  Yes  No  
 If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current	Proposed
<u>Language Core Requirement (by language)</u>  <u>FLIE/French</u>  <u>FR 307 French for Business and Economics (3)</u>  <u>Plus 14 hours from the following list:</u> <u>FR 204 Introduction to French and Francophone Studies (3)</u> <u>FR 310 French Phonetics (3)</u> <u>FR 350 Francophone Cultures (Subtitle required) (3)</u> <u>FR 470G Topical Seminar I (Subtitle required) (3)</u> <u>FR 504 Topics in French Literature and Culture (Subtitle required) (3)</u> <u>FR 507 Interpretation and Style (3)</u> <u>FR 550 France Today (3)</u>  <u>FLIE/German</u>  <u>GER 205 Reading and Writing Practice (2)</u> <u>GER 206 Spoken Communication (3)</u> <u>GER 307 Intermediate German Composition and Conversation I (3)</u> <u>GER 310 German for International Business and Professions (3)</u>  <u>Plus 12 hours from the following list:</u>	<u>Language Core Requirement (by language)</u>  <u>FLIE/French</u>  <u>FR 204 Introduction to French and Francophone Studies (prereq FR 22) (3)</u> <u>FR 214 France Today (prereq FR 202) (3) or FR 215 Visual Cultures (prereq FR 202) (3)</u> <u>FR 307 French for Business (3)</u>  <u>Plus 12 hours from the following list:</u> <u>FR 310: French Phonetics (3)</u> <u>FR 311: Introduction to French Linguistics (3)</u> <u>FR 324: Studies in French Literature (Subtitle required) (3)</u> <u>FR 325: Le cinéma français (Subtitle required) (3)</u> <u>FR 344: The Literary Text (Subtitle required) (3)</u> <u>FR 350: Francophone Cultures (Subtitle required) (3)</u> <u>FR 410: French in Performance (3)</u> <u>FR 425: Media Studies (3)</u> <u>(Prereq for FR 410 and 425: completion of 6 hrs of 300-level or above French coursework)</u>  <u>FLIE/German</u>  <u>GER 206 Spoken Communication (3)</u> <u>GER 307 Intermediate German Composition and Conversation I (3)</u> <u>GER 310 German for International Business and Professions (3)</u>  <u>Plus 12 hours from the following list:</u>



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<p><u>GER 308 Intermediate German Composition and Conversation II (3)</u>  <u>GER 311 Introduction to German Literature: Themes (Subtitle required) (3)</u>  <u>GER 312 Introduction to German Literature: Popular Forms (3)</u>  <u>GER 317 History of German Culture (3)</u>  <u>GER 319 Contemporary German Literature and Culture (3)</u></p> <p><u>GER 352 German-Speaking Europe (Subtitle required) (3)</u>  <u>GER 361 German Cinema (3)</u>  <u>GER 363 Germanic Mythology (3)</u>  <u>GER 395 Independent Work in German (1-3)</u>  <u>GER 415G Major German Authors (Subtitle required) (3)</u>  <u>GER 416G Genres of German Literature (3)</u>  <u>GER 420G Special Studies in German Literary and Cultural History (Subtitle required) (3)</u>  <u>GER 507 Advanced German Composition and Conversation (3)</u></p> <p><u>FLIE/Japanese</u></p> <p><u>JPN 202 Intermediate Japanese II (4)</u>  <u>JPN 321 Introduction to Japanese Culture, Meiji (1868) to Present (3)</u>  <u>JPN 334 Environment, Society and Economy of Japan (3)</u></p> <p><u>Plus 12 hours from the following list:</u>  <u>A-H 310 Asian Art and Culture (Subtitle required) (3)</u></p> <p><u>COM 525 Organizational Communication (3)</u>  <u>GEO 333 Geography of East Asia (3)</u>  <u>GEO 365 Special Topics in Regional Geography (Subtitle required) (3)</u>  <u>GEO 406G Field Studies (Subtitle required) (1-9)</u></p> <p><u>HIS 295 East Asia to 1800 (3)</u>  <u>HIS 296 East Asia Since 1600 (3)</u>  <u>JPN 200+ Any 200+ level JPN courses (3)</u>  <u>PS 419G The Governments and Politics of Eastern Asia (3)</u></p>	<p><u>GER 308 Intermediate German Composition and Conversation II (3)</u>  <u>GER 311 Introduction to German Literature: Themes (Subtitle required) (3)</u>  <u>GER 312 Introduction to German Literature: Popular Forms (3)</u>  <u>GER 317 History of German Culture (3)</u>  <u>GER 319 Contemporary German Literature and Culture (3)</u>  <u>GER 342 War, Peace and Terror: Germany and Europe(3)</u>  <u>GER 352 German-speaking Europe (Subtitle required) (3)</u>  <u>GER 361 German Cinema (3)</u>  <u>GER 363 Germanic Mythology (3)</u>  <u>GER 395 Independent Work in German (1-3)</u>  <u>GER 415G Major German Authors (Subtitle required) (3)</u>  <u>GER 416G Genres of German Literature (3)</u>  <u>GER 420G Special Studies in German Literary and Cultural History (Subtitle required) (3)</u>  <u>GER 507 Advanced German Composition and Conversation (3)</u></p> <p><u>FLIE/Japanese</u></p> <p><u>JPN 302 Advanced Japanese II (3)</u>  <u>JPN 321 Introduction to Japanese Culture, Meiji (1868) to Present (3)</u>  <u>JPN 334 Environment, Society and Economy of Japan (3)</u></p> <p><u>Plus 12 hours from the following list:</u>  <u>A-H 310 Studies in East Asian Art (Subtitle required) (3)</u>  <u>A-H 311, The Arts As Soft Power In International Relations: The Japanese Tea Ceremony (3)</u>  <u>A-H 415G Topical Studies in Art History (Subtitle required) (3)</u>  <u>COM 525 Organizational Communication (3)</u>  <u>GEO 333 Geography of East Asia (3)</u>  <u>GEO 365 Special Topics in Regional Geography (Subtitle required)(3)</u>  <u>GEO 406G Field Studies (Subtitle required) (1-9)</u>  <u>GEO/JPN 491G Japanese Landscapes (3)</u>  <u>GEO/JPN 551 Japanese Multinational Corporation (3)</u>  <u>HIS 295 East Asia to 1800 (3)</u>  <u>HIS 296 East Asia Since 1600 (3)</u>  <u>JPN/ENG 283 Japanese Films....3</u>  <u>JPN 320 Introduction to Japanese Culture: Premodern to 1868 (3)</u>  <u>JPN 351 The Japanese Experience of the 20th</u></p>
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<p><u>FLIE/Russian</u></p> <p><u>RUS 271 Russian Culture 1900-Present (3)</u>  <u>RUS 301 Advanced Intermediate Russian I (3)</u>  <u>RUS 302 Advanced Intermediate Russian II (3)</u></p> <p><u>Plus one of the following courses</u></p> <p><u>RUS 380 Nineteenth Century Russian Literature (3)</u>  <u>RUS 381 Russian Literature 1900-Present (3)</u></p> <p><u>Plus 9 hours from the following list:</u>  <u>ANT 432 Anthropology of Eastern Europe and Russia (3)</u>  <u>HIS 385 History of Russia to 1825 (3)</u>  <u>HIS 386 History of Russia Since 1825 (3)</u>  <u>HIS 534 Russia in the 19th Century (3)</u>  <u>HIS 535 Russia in the 20th Century (3)</u>  <u>HIS 536 Intellectual and Cultural History of Russia to 1800 (3)</u>  <u>HIS 537 Intellectual and Cultural History of Russia from 1800 to the Present (3)</u></p> <p><u>PS 429G Government and Politics in Russia (3)</u>  <u>RUS 370 Russian Folklore (3)</u>  <u>RUS 375 Seminar in Russian Film (3)</u>  <u>RUS 460G Major Russian Writers (subt req) (3)</u>  <u>RUS 463 Russian Film and Theatre (subt req) (3)</u>  <u>RUS 499 Russian Studies Capstone Seminar (subt req) (3)</u>  <u>RUS 501 Structure of Russian (3)</u>  <u>RUS 502 Structure of Russian (3)</u></p> <p><u>FLIE/Spanish</u></p> <p><u>SPA 210 Spanish Grammar and Syntax (3)</u>  <u>SPA 211 Intermediate Spanish Conversation (3)</u>  <u>SPA 302 Commercial and Technical Spanish.(3)</u>  <u>SPA 300+ Any 300+ level SPA course (3)</u>  <u>SPA 300+ Any 300+ level SPA course (3)</u>  <u>SPA 300+ Any 300+ level SPA course (3)</u>  <u>SPA 300+ Any 300+ level SPA course (3)</u></p>	<p><u>century (3)</u>  <u>JPN 421G CONTEMPORARY LITERARY AND VISUAL ARTS OF JAPAN (3)</u>  <u>JPN 520 Japanese Linguistics and Society (3)</u>  <u>PS 419G The Governments and Politics of Eastern Asia (3)</u>  <u>and/or other related courses with the approval of the major advisor.</u></p> <p><u>FLIE/Russian</u></p> <p><u>RUS 271 Russian Culture 1900-Present (3)</u>  <u>RUS 301 Advanced Intermediate Russian I (3)</u>  <u>RUS 302 Advanced Intermediate Russian II (3)</u></p> <p><u>Plus one of the following courses:</u></p> <p><u>RUS 380 Nineteenth Century Russian Literature (3)</u>  <u>RUS 381 Russian Literature 1900-Present (3)</u></p> <p><u>Plus 9 hours from the following list:</u>  <u>ANT 329 Cultures and Societies of Eurasia and Eastern Europe:Socialism and Post-Socialist Change</u>  <u>HIS 385 History of Russia to 1825 (3)</u>  <u>HIS 386 History of Russia since 1825 (3)</u>  <u>HIS 534 Russia in the 19th Century (3)</u>  <u>HIS 535 Russian in the 20th Century (3)</u>  <u>HIS 536 Intellectual and Cultural History of Russia to 1800 (3)</u>  <u>HIS 537 Intellectual and Cultrual History of Russian from 1800 to the Present (3)</u>  <u>GEO 329 Geography of the Former Soviet Union 3</u>  <u>PS 429G Government and the Politics of Russia 3</u>  <u>RUS 370 Russian Folklore (3)</u>  <u>RUS 460G Major Russian Writers (subt req) (3)</u>  <u>RUS 463 Russian Film and Theatre (subt req) (3)</u>  <u>RUS 499 Russian Studies Capstone Seminar (subt req) (3)</u>  <u>RUS 501 Structure of Russian (3)</u>  <u>RUS 502 Structure of Russian (3)</u>  <u>RUS 520 Russian Translation (3)</u>  <u>RUS 530 Business Russian (3)</u></p> <p><u>FLIE/Spanish</u></p> <p><u>SPA 302 Spanish for Business Professionals (3)</u>  <u>SPA 3++ level Spanish/Latin American Business Environments (new course)</u>  <u>SPA 323 Introduction to Translation (3)</u>  <u>SPA 420 Spanish in the World (3)</u></p> <p><u>Plus 9 hours from the following list:</u></p>
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	<u>SPA 312 Civilization of Spain</u> <u>SPA 314 Civilization of Spanish America</u> <u>SPA 423 Advanced Spanish Translation</u> <u>SPA 480 HIspanic Kentucky</u> <u>any 400+ level SPA course</u>
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**10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field?**  Yes  No

If so, indicate current courses and proposed changes below.

Current	Proposed
_____	_____

**11. Does the change affect pgm requirements for technical or professional support electives?**  Yes  No

If so, indicate current courses and proposed changes below.

Current	Proposed
_____	_____

**12. Does the change affect a minimum number of free credit hours or support electives?**  Yes  No

If "Yes," indicate current courses and proposed changes below.

Current	Proposed
<u>No core course required.</u>	<u>A core course, MCL/SPA 300, will be required of all majors.</u>

**13. Summary of changes in required credit hours:**

	Current	Proposed
a. Credit Hours of Premajor or Preprofessional Courses:	<u>0</u>	<u>0</u>
b. Credit Hours of Major's Requirements:	<u>44-49</u> <u>The number of hours varied among language concentrations; in the revision, we have established the language core requirement at 21 hours for all language tracks.</u>	<u>51</u> <u>An additional three hours due to addition of a core FLIE course (MCL/SPA 300), as recommended by the external review of 2004. Given that students are essentially receiving training in two disciplines, roughly equivalent to a double major, the total hours is not inconsistent with the demands for competence in two distinct disciplines, economics and language.</u>
c. Credit Hours for Required Minor:	<u>NA</u>	<u>NA</u>

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d. Credit Hours Needed for a Specific Option:	<u>44-49</u>	<u>51</u>
e. Credit Hours Outside of Major Subject in Related Field:	<u>0</u>	<u>0</u>
f. Credit Hours in Technical or Professional Support Electives:	<u>0</u>	<u>0</u>
g. Minimum Credit Hours of Free/Supportive Electives:	<u>6 (see #5 above)</u>	<u>6</u>
h. Total Credit Hours Required by Level:	100:	<u>0-8</u>
	200:	<u>12-18</u>
	300:	<u>15-36</u>
	400-500:	<u>18-52</u>
i. Total Credit Hours Required for Graduation:	<u>120</u>	<u>120</u>

**14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.**

The Foreign Language and International Economics (FLIE) program was established at the University of Kentucky in 1993. The major curriculum integrates the study of a world language and its culture with economics to produce not only professionals who are capable of working in the language in business contexts, but who have the cultural competence to thrive in these environments.

Globalization takes many forms and requires cultural and organizational changes at every level of society. Such change is evident in the United States as well as in most nations of the world. The most prominent motivator of this change is the business world. While business organizations and government institutions have adopted international perspectives relatively quickly, educational institutions typically lagged behind. The FLIE program was on the cutting edge of a movement to introduce such perspective and to incorporate cultural information into the study of international business and economics. The globalizing market demands the infusion of non-business components—world language, international relations, world history, cultural anthropology—into the traditional economics curriculum.

After considerable research and negotiation with the world language departments at the University of Kentucky, armed with a Title VI grant, some economics and language department faculty members established the FLIE program to highlight the linkage between success in the global arena and quality undergraduate training. The goal was to provide an interdisciplinary course of study to broaden and strengthen the international orientation of students in the program and to enhance their job skills and employment opportunities. In doing so, they bridged the gap between the College of Arts and Sciences and the Gatton College of Business and Economics and established a link that had not previously existed. They created a viable, innovative interdisciplinary program that prospered for over 10 years, such that as of 2004-2005 it boasted 170 majors and was the fastest growing major in the College of Arts and Sciences. The major was administered by the FLIE Coordinating Committee, made up of the Directors of Undergraduate Studies from the Department of Economics and those from the languages represented in the degree (French, German, Japanese, Russian and Spanish). Faculty teaching within the FLIE program worked to establish a community of learners on the UK campus, by providing scholarly leadership, lecture series, and career guidance, as well as specialized course offerings, for students who intend to work in the area of international commerce and economics.

In AY 2005-2006 the Dean of the College of Arts and Sciences proposed a new major in International Studies (INT), which was officially instituted in AY 2006-2007. In his view, it was a logical step to incorporate FLIE into that major, despite the arguments against this step by the FLIE Coordinating Committee. The FLIE Coordinating Committee ultimately agreed to this step, only because they feared otherwise the program would be eliminated, so that incorporation into INT allowed for the continuation of this valuable program. The Dean had originally wanted to reorganize the curriculum as well, but the Coordinating Committee managed to argue for the integrity of the program structure within the auspices of IS. The primary difference between the other IS tracks and FLIE was that students were required to demonstrate more linguistic competence in the FLIE track; students take, on average, 12 hours of language above the intermediate level, while IS only requires study to the intermediate level. In addition, students have

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a much more detailed knowledge of the cultural history associated with their language as well as a systematic grounding in economics. FLIE, in essence, is a program that provides in depth linguistic, cultural and economic competence for work in the arena of international business and in economic policy. The economics and language curricula in the degree are tightly intertwined, aiming at this particular goal. The INT degree, in contrast, allowed for a more fluid major, whereby students could concentrate on one of the following areas: Culture and the Arts; Global Environment; Human Rights and Social Movements; International Commerce; International Development; International Relations, with a focus on a particular geographic area (Africa and the Middle East; East, South and Southeast Asia; Europe; Russia and Eurasia; Latin America). That degree program is designed for a variety of possible careers in the private sector, in NGOs and governmental organizations. We were concerned, correctly, as it turns out, that the two programs were so divergent that FLIE would not be a good fit for the IS major.

The decision to return FLIE to the original departments emerged out of a meeting of the International Studies Advisory Committee, which met to discuss revamping the INT major. As a result of the redesign, INT will have three concentrations: Culture & the Arts, Global Development, and Comparative Politics & Societies. This will eliminate the seeming overlap between the International Commerce and the FLIE tracks within the INT degree. In addition, the Advisory Committee concluded that the FLIE track, due to its significant curricular differences and goals as compared to INT, should be removed from INT and once again be administered by the Departments of Modern & Classical Languages, Literatures & Cultures, the Department of Hispanic Studies and the Department of Economics in the Gatton College of Business and Economics. The faculty in the Department of Modern & Classical Languages, Literatures & Cultures (MCLLC) and the Department of Hispanic Studies (HS) and the Department of Economics voted in favor of this step in April 2012. As a result, the FLIE Coordinating Committee was reconstituted in April 2012 to coordinate this transition. We have the support of the Departments of Modern and Classical Languages, Literatures and Cultures and Hispanic Studies, International Studies and the Gatton College of Business and Economics for this step.

In addition, as part of the reclamation of the major, the FLIE Coordinating Committee reassessed the course offerings and major requirements. The revamped program above will 1) make the number of credit hours (21) in the language component consistent across languages; 2) take into account changes in curricula in the various language programs, in which new courses have been introduced or other courses have been dropped or renumbered; 3) adopt the recommendation made by the 2004 external review to institute a core course for all FLIE majors (MCL/SPA 300). We recognize that this major has a high level of credit hours (although it is consonant with one of the most popular majors in the college, the International Studies major, which may require up to 48 credit hours, just three fewer credits than FLIE, as well as with the similarly designed major of Mathematical Economics, which requires a total of 54 credits). We do not take this step lightly. There is a critical shortage of language specialists in this country who can use a language in the professional arena. As a result, the Department of Defense funds the critical language scholarships and has established the national Flagship Language program. Dan Davidson, the president of American Councils for International Education, has testified to Congress on the strategic importance of training specialists with high levels of language proficiency in this country. The American Council on the Teaching of Foreign Languages (ACTFL) itself has established guidelines for the levels of language proficiency. These guidelines are internationally recognized by the profession as a standard measurement of language ability. Professional use of a language requires a minimum of Advanced proficiency on the ACTFL scale. For a native speaker of English to obtain Advanced proficiency in Spanish or French, 600 contact hours of instruction are required; in German, 990 contact hours are necessary; in Russian, 1125 contact hours are required, while 2000 are necessary for Japanese. It is essential that students in the FLIE program have maximal contact hours in the language beyond the 200-level (as well as a solid grounding in economics) if they are to continue to be employed by organizations such as the IRS (economist), Transition Networks (international account manager), Alltech (Asia-Pacific marketing coordinator), the German Embassy in Washington, DC (media analyst), CSX (manager of environmental sustainability partnerships), and Bank for International Settlements in Switzerland (economist) or to pursue advanced degrees at institutions such as the London School for Economics, Columbia University, University of California, New York University and Johns Hopkins. It is a testament to the quality of the program that our graduates work or study across the globe in such prestigious institutions. The students themselves recognize the value of this program to their professional lives and rated it highly in the alumni survey conducted for the last external review. In fact, two graduates have each

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endowed \$10,000 in support of study abroad for FLIE majors in Japan and Germany.

15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

<p><b>YEAR 1 – FALL:</b> (e.g. “BIO 103; 3 credits”)</p>	<p><u>UK Core: Comp/Comm I 3 credits</u> <u>Language101 credits 4</u> <u>UK Core: Quantitative Foundations 3 credits</u> <u>UK Core: II/Humanities 3 credits</u></p>	<p><b>YEAR 1 – SPRING:</b></p>	<p><u>Language 102 4 credits</u> <u>UK Core: Statistical Reasoning 3 credits</u> <u>UK Core: II/Natural/Physical Science 3 credits</u> <u>UK Core: Comp/Com II 3 credits</u> <u>UK Core: II/Social Sciences 3 credits</u></p>
<p><b>YEAR 2 - FALL :</b></p>	<p><u>Language 201 3 credits</u> <u>UK Core: II/CCC in USA 3 credits</u> <u>A&amp;S Natural Science/A&amp;S Lab 4 credits</u> <u>ECO 201 3 credits</u> <u>UK Core: Global Dynamics 3 credits</u></p>	<p><b>YEAR 2 – SPRING:</b></p>	<p><u>Language 202 3 credits</u> <u>MCL/SPA 300 3 credits</u> <u>UK Core: II/Arts and Creativity 3 credits</u> <u>ECO 202 3 credits</u> <u>STA 291 3 credits</u></p>
<p><b>YEAR 3 - FALL:</b></p>	<p><u>*300+ language course 3 credits</u> <u>*300+ language course 3 credits</u> <u>ECO 391 3 credits</u> <u>ECO 401 3 credits</u> <u>+Elective(s) 3 credits</u></p>	<p><b>YEAR 3 - SPRING:</b></p>	<p><u>*300+ language course 3 credits</u> <u>A&amp;S Natural Science 3 credits</u> <u>ECO 402 3 credits</u> <u>*300+ language course 3 credits</u> <u>*300+ ECO Course 3 credits</u></p>
<p><b>YEAR 4 - FALL:</b></p>	<p><u>*300+ language course 3 credits</u> <u>ECO 471 or 472 or 473G 3 credits</u> <u>*300+ language course 3 credits</u> <u>+Elective(s) 3 credits</u> <u>+Elective(s) 4 credits</u></p>	<p><b>YEAR 4 - SPRING:</b></p>	<p><u>ECO 471 or 472 or 473G 3 credits</u> <u>*300+ language course 3 credits</u> <u>+Elective(s) 4 credits</u> <u>+Elective(s) 4 credit</u></p> <p><u>B.S. requirements: To satisfy the Arts and Sciences college core requirement, students must complete three (for a B.S.) college hours in each of three areas – natural sciences, social sciences, and humanities – not counting any courses taken to fulfill the requirements of UK Core. Complete at least 120 credit hours in courses acceptable to the College of Arts and Sciences. Complete at least 90 credit</u></p>

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			<p><u>hours in Arts and Sciences courses.</u> <u>Complete at least 60 credit hours in the physical, biological and/or mathematical sciences (complete details available on pp. 119-121 of the 2012-2013 UK Bulletin).</u></p>
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CHANGE UNDERGRADUATE PROGRAM FORM

Signature Routing Log

**General Information:**

Current Degree Title and Major Name: BA/BS Foreign Language and International Economics

Proposal Contact Person Name: Jeanmarie Rouhier-Willoughby Phone: 7-1756 Email: j.rouhier@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

**Internal College Approvals and Course Cross-listing Approvals:**

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Modern and Classical Languages, Literatures and Cultures	8/21/12	Jeanmarie Rouhier-Willoughby / 7-1756 / j.rouhier@uky.edu	
Hispanic Studies	8/29/12	Ana Rueda / 257-7091 / rueda@uky.edu	
International Studies	1/19/12	Carlos de la Torre / 7-6891 / c.delatorre@uky.edu	
Economics	1/23/12	Bill Hoyt / / whoyt@uky.edu	
EPC and Dean's Office	9/11/12	Anna Bosch, Associate Dean / 7-6689 / bosch@uky.edu	

**External-to-College Approvals:**

Council	Date Approved	Signature	Approval of Revision <sup>4</sup>
Undergraduate Council	10/9/12	Joanie Ett-Mims	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

<sup>4</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.



-----Original Message-----

From: Bosch, Anna

Sent: Tuesday, December 04, 2012 2:03 PM

To: Brothers, Sheila C

Cc: Rouhier-Willoughby, Jeanmarie; Rueda, Ana; Hoyt, Gail; Hanson, Roxie

Subject: FW: FLIE committee

Dear Sheila,

Here is the current faculty of record for the FLIE bachelor's degree, and descriptions of how the faculty of record are elected and renewed. Thanks very much for your help, Anna Bosch

Faculty of Record, Foreign Language and International Economics :

Rueda, Ana <rueda@uky.edu>;

Salgado-Robles, Francisco <fsalgadorobles@uky.edu>;

Hoyt, Gail <ghoyt@email.uky.edu>;

Inoue, Masamichi <msinoue@uky.edu>;

Sadia Zoubir-Shaw <szs.shaw@gmail.com>;

Herzog, Hillary H <hillary.herzog@uky.edu>;

Jeanmarie Rouhier-Willoughby <j.rouhier@uky.edu>

The FLIE steering committee is to be composed of one representative from Economics, one representative from each language track in the major, and the chairs of MCL and HS. The department faculty in each of the three departments (ECON, HS, MCL) vote on a representative for this committee from among their constituencies for a two-year term. Terms may be renewed indefinitely, if the majority of faculty in the representative's home department vote in favor of reappointment.

The committee elects a coordinator to serve a four-year term from among its membership. The FLIE coordinator's position may be renewed a maximum of one time. The FLIE coordinator serves as the de facto Director of Undergraduate Studies for this interdisciplinary program.